## Trends in Automotive Thermoset Composites Use - May 2007

# Good Evening and Welcome!





#### **AUTOMOTIVE COMPOSITES ALLIANCE**



a division of



#### **ACA VISION**

"To Develop and Grow Thermoset Composite Applications In The Transportation Industry"



#### **ACA MEMBER COMPANIES**



















**VETROTEX** 





**Alcan Baltek Corporation** 

**AOC** 

Ashland, Inc.

**Bayer Material Science** 

**Continental Structural Plastics** 

**Industrial Dielectrics, Inc.** 

**Meridian Automotive Systems** 

**Molded Fiber Glass Companies** 

**Owens Corning** 

Plasticolors, Inc.

Reichhold, Inc.

Saint Gobain - Vetrotex

#### **ANNUAL ACA EVENTS**

Supplier Preview Days / NAIAS January

Annual Components List January

SPE-ACA Composites Night May

ACCE Conference September

Golf Outing September

Technical Articles and Papers Ongoing

Resources on the Web
 Ongoing

http://www.acmanet.org/

Composites "Road Show"

! Coming Soon!





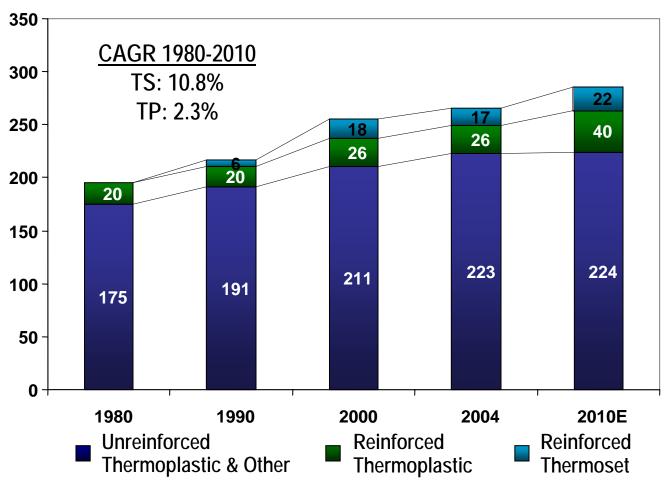
## Trends In Thermoset Composites Use





#### PLASTICS & COMPOSITES USE

"Average" Pounds per Vehicle – North America

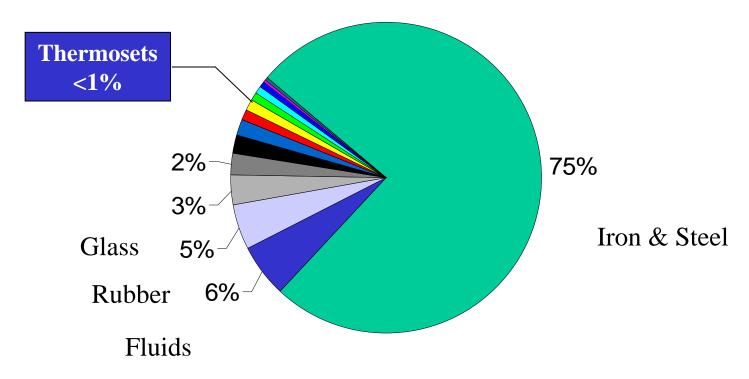


Sources: Market Search, Inc. Automotive Plastics Report; Ashland, Inc.

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#### TYPICAL MATERIALS BREAKDOWN

2005 Average Passenger Car Material Content By Weight (Total = 3,700 lbs.)

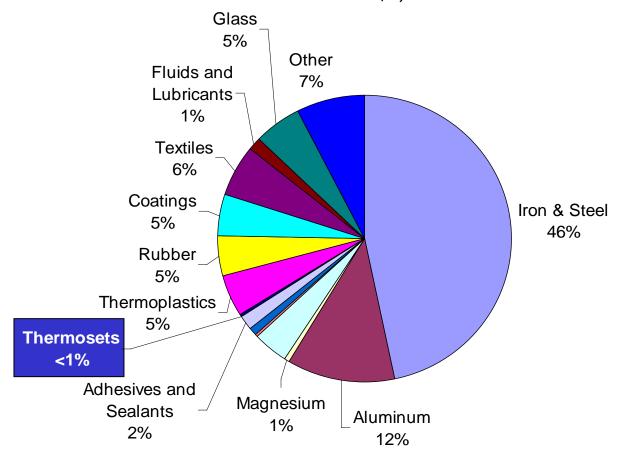






#### TYPICAL MATERIALS BREAKDOWN

#### 2005 Average Passenger Car Materials Value Total = US\$6,660



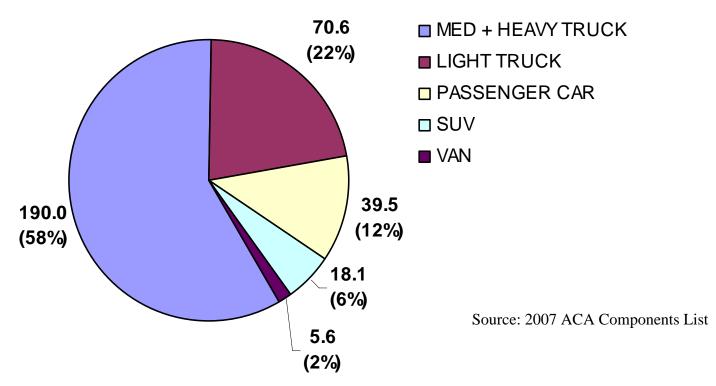


Sources: American Chemistry Council, US Bureau of Economic Analysis, Center for Automotive Research, Ashland Inc.



#### 2007 COMPOSITE USE BY SEGMENT

## 2007 THERMOSET COMPOSITE USE BY VEHICLE SEGMENT - 325 MM Lbs.

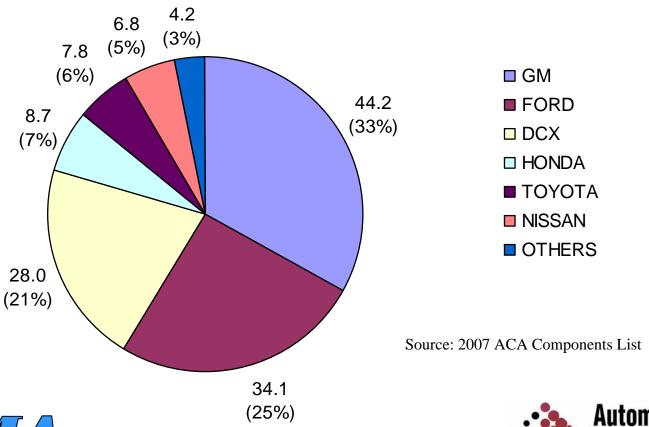






#### 2007 COMPOSITE USE BY OEM - CAR

### THERMOSET COMPOSITE USE BY OEM LIGHT VEHICLE ONLY - 135 MM LBS.

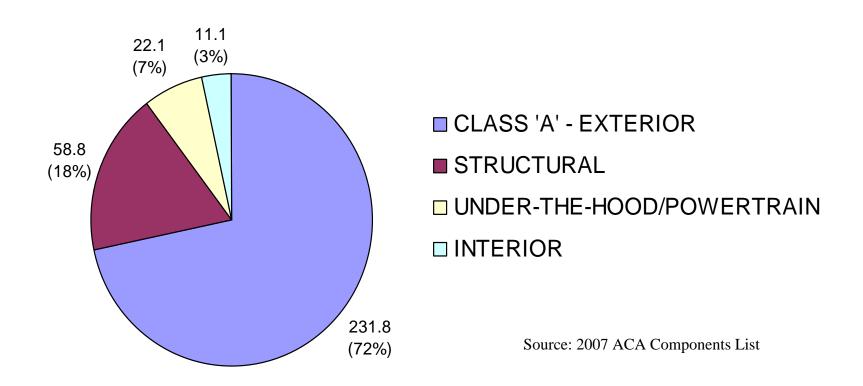






#### 2007 COMPOSITE USE BY APPLICATION

### THERMOSET COMPOSITE USE BY APPLICATION TYPE - 325 MM LBS.







#### TOP COMPOSITE APPLICATIONS

	Applications - 2005	MM lbs.
1.	Fenders – RIM & TS	41.3
2.	Headlamp Housings	36.9
3.	Engine Cam Covers	29.6
4.	Hoods	16.8
5.	Pickup Box	16.3

	Applications - 2015	MM lbs.	%CAGR
1.	Pickup Box	96.2	19.4%
2.	Fenders – RIM & TS	88.2	7.9%
3.	Headlamp Housings	49.9	3.1%
4.	Engine Cam Covers	48.1	5.0%
5.	Hoods	47.2	10.9%

<sup>\*</sup>Source: Automotive Plastics Report; Ashland, Inc..

#### TOP APPLICATION GROWTH DRIVERS

#### Hoods/Fenders

- SMC most economical solution for average build volumes
- Fenders mostly aesthetic; not required for crashworthiness
- Lower weight; low density SMC competing w/aluminum
- Pick up Boxes/Rear Compartment/Floorpan
  - Accepted metal replacement material in growth segment
  - Relatively large weight-per-part application: 30 40 lbs. savings typical
  - Exceptional design flexibility and cost-effective vs. steel

#### Valve Covers

- Cost-effective vs. metal and engineered thermoplastics at most volumes
- Improved NVH and temperature management characteristics
- Increased design/styling flexibility

#### Headlamps

- Proliferation of HID (high intensity discharge) lighting
- Increased styling flexibility and performance vs. alternatives

#### **SUMMARY COMMENTS**

- N. American use of thermosets: Est. 325 MM lbs.
- Thermosets use is relatively small, but growing portion of automotive materials use
- OEM consumption aligned with production volume
- Heavy truck a larger thermoset user by almost 2:1
- Top growth applications delivering exceptional OEM value - performance vs. cost





## Thank You!



## Automotive Composites Alliance

Serving the Car and Truck Industries



